Premium is offered to HG users in 4 places:

[**https://www.hostgrid.club/premium**](https://www.hostgrid.club/premium)

* Price displayed is $4.94/mo 70% discount
* Order form to default to this annual price
* Shopping cart will show premium banner
* Terms - both monthly and annual offered in the drop down
* Annual - $4.94/mo - Total $59.25
  + 70% discount of the base price $197.49
* Monthly - $4.95/mo
  + 50% discount of the base price $9.99
  + Additional line will show in the shopping cart under Plesk Hosting saying Premium Upgrade - $39
  + Means total to pay for Hosting is $43.95 plus domain etc
  + In Fortifi you will see an addon purchase for Premium Hosting
* If buying an additional hosting subscription Premium is available on the Hosting Type dropdown
  + The discount will always be 80% for annual subscriptions
    - Annual price = $39.50
  + Monthly pricing same as above (50% discount)

**Splash page after Standard Hosting purchase**

* Customers who purchased standard hosting monthly will see Premium for $39/yr @ 50% discount
  + Base = $78/yr
* When they purchase, monthly users will again see an addon purchase in Fortifi for Premium Hosting
* Annual users will be moved from Standard to Premium Hosting and a new order is created to charge the difference.
* Difference is calculated by:
  + Premium cost = $197.49 @ 70% = $59.25
  + Standard already paid = $119.49 @ 70% = $35.85
  + Difference = 59.25 - 35.85 = 23.40 left to pay
* If hosting discount is 75% total left to pay will be:
  + 49.37 - 29.87 = 19.50
* If hosting discount is 80% total left to pay will be:
  + 39.50 - 23.40 = 16.10

**Marketplace once in my.**

* Monthly users will be the same as above, annual charge of $39 that will rebill @ $78
* Annual users will be shown the difference using Fortifi’s pro-rata calculation, eg. if they are 1 day into their hosting subscription the total to pay will be prorated by the 1 day they have used.
* Rough calculation:
  + Days left / 365 x 197.49
  + Then apply discount

**Splash page via promo email**

* Currently scheduled to send 10 weeks after upgrading
* Logic exactly the same as in marketplace above

**Site Creator**

* Ecommerce is the Premium equivalent for Site Creator
  + Base prices for monthly and annual are the same
* Initial discount for annual standard hosting is 60%
  + Monthly is 50% like HG
* Would make Ecommerce cost for annual:
  + Ecommerce cost = $197.49 @ 60% = $79
  + Standard already paid = $119.49 @ 60% = $47.80
  + Difference = 79 - 47.80 = $31.20 left to pay